



Vista High School

Regimental Band and Pageantry Corps

30th Anniversary

Vista Invitational Field Tournament

November 12, 2011

As our single largest Fundraiser, the Vista Invitational Field Tournament (VIFT) presents the opportunity to build the relationship between the VHS Band and the business community. Through advertisements and trophy sponsorship, we receive an important part of our revenue from this event.

Your place of employment, your physician, mechanic, accountant or favorite restaurant are all excellent places to contact. Each year, we have many of the 10,000 attendees purchase and keep the VIFT program. This is an excellent way for a business to show their community support as well as receive some strong, inexpensive advertising. Please join the booster organization in making this effort successful.

As an added incentive, the boosters will contribute 10% of all ad and sponsorship sales to the student's account.

VIFT AD and Sponsorship Details

Item	Advertiser Receives	Cost
Business Card Ad	Band Decal for their place of business	\$40
¼ Page Ad	Decal, Tickets	\$80
½ Page Ad	VIFT T-Shirt, Sticker	\$135
Full Page Ad	T-Shirt, 2 VIP tickets	\$175
Inside Back(Full Color)	T-Shirt, 2 VIP tickets	\$275
Inside Front(Full Color)	T-Shirt, 2 VIP tickets	\$275
Back Cover (Full Color)	T-Shirt, 2 VIP Tickets	\$350
1 st Place Trophy	2 tickets, Presentation	\$150
Sweepstakes Trophy	2 VIP tickets, Presentation	\$250
Ken Gammie Trophy	2 VIP tickets, Presentation	\$400

Additionally, all ad sponsors will receive a posting on our website for the year, encouraging our members and site viewers to patronize their businesses.

Ad copy (preferably electronic) and Payment DUE by October 14, 2011

Please make checks payable to:

VHS Band Boosters

PO Box 1227, Vista, CA 92085-1227

Any Questions – Please Contact: viftads@vistaband.org or call